

McKeon Products, Inc.

Excellence in Health Care Since 1962

LunaGuard™ Nighttime Dental Protector is now available for consumers

WARREN – May 29, 2015 - McKeon Products, Inc. is pleased to announce that their new LunaGuard™ Nighttime Dental Protector is now available for consumers at Discount Drug Mart, Target.com and Drugstore.com. The LunaGuard™ is a new bite guard that provides improved protection against bruxism (nighttime teeth grinding) with more comfort due to its unique and patented ultra thin design.

What is bruxism?

It is estimated that up to 30% of all people experience bruxism, a condition in which a person grinds or clenches their teeth. It can be frequent and severe enough to lead to damaged teeth, headaches, and other problems. Signs and symptoms of bruxism may include:

- Teeth grinding or clenching, which may even be loud enough to awaken your sleep partner
- Teeth that are worn down, flattened, fractured or chipped
- Increased tooth sensitivity, jaw pain or tightness in your jaw muscles, tired jaw muscles
- Headache and/or chronic facial pain

The LunaGuard™ Difference

The Lunaguard was designed by a team of scientists to create a better solution for consumers to use to protect their teeth from the impact of bruxism. The result of this team effort is a product that provides consumers with:

Better Protection: Engineering tests show the LunaGuard™ provides up to 30% better protection against grinding teeth than conventional night guards. This is significant since the guard is only 1.6 mm thick.

Ultra thin comfort: It is so thin that it does not impede speaking, drinking or breathing. The LunaGuard™ is designed for a quick and easy custom fit for optimal performance.

Unique fitting technology: The unique thermoplastic material allows it to be remolded (up to 20 times). If you do not get the exact fit you want during the first fitting, you just re-fit the guard.

Unique performance characteristics: Diffusix™ technology uses perforations in the guard material to diffuse and absorb grinding forces. This technologically innovative design ensures maximum protection against bruxism – which is characterized by grinding and clenching of the teeth.

Where to buy

The LunaGuard™ can be purchased at Discount Drug Mart, Inc., an Ohio-based drug store chain with 72 stores, including locations in Dayton and Columbus, and online at www.target.com and www.drugstore.com.

About McKeon Products, Inc.

For over 50 years, McKeon Products, Inc. has supplied consumers with a full range of health care products; including hearing protection, ear care, breathing improvement, and oral care products. The company leads the hearing protection and ear care industry with its Mack's® brand line of products which includes the #1-selling and original formula Mack's® Pillow Soft® silicone ear plugs. Mack's® is also the #1 doctor recommended ear plug brand in the U.S., the #1-selling brand of ear plugs, and also is the official earplug of USA Swimming®. In addition to the Lunaguard™ & the moldable silicone earplugs, McKeon Products, Inc. supplies pre-molded and foam earplugs, ear drying aids, earwax removal aids, nasal devices, sleep masks, musicians' ear plugs, ear muffs, and screen and lens wipes. The company is an ISO 9001:2008 quality certified company and a registered FDA medical device facility, committed to supplying the highest quality, innovative consumer products.

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